

GREENSBORO PB

PARTICIPATORY BUDGETING



AGENDA



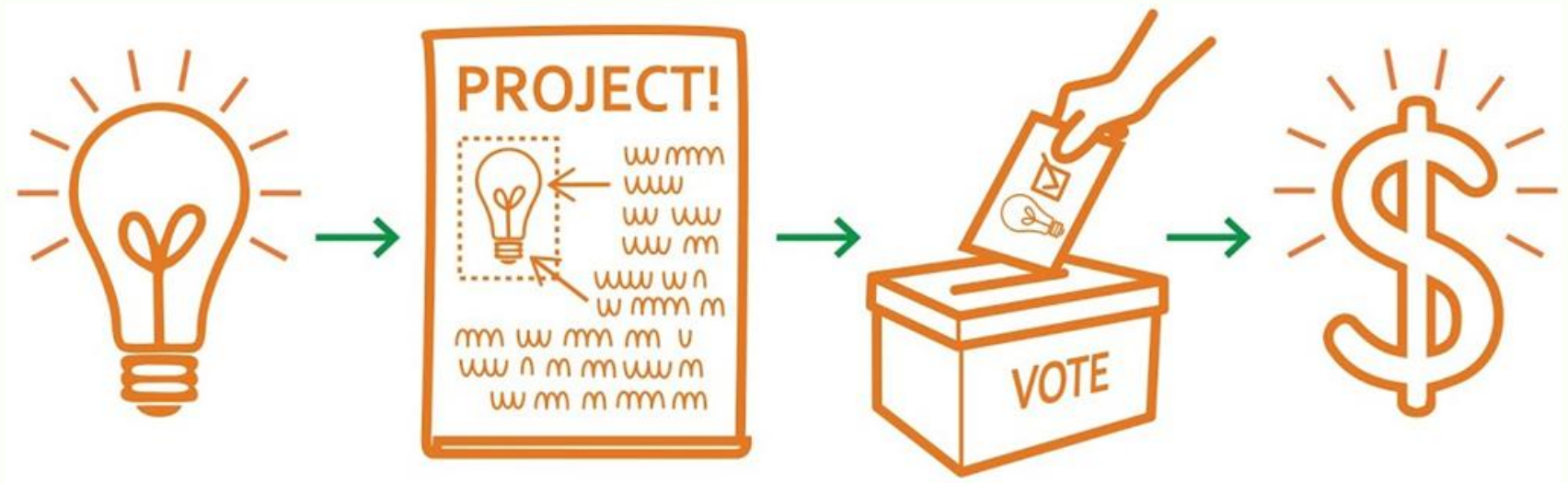
- Welcome and Introductions
- Introduction to Participatory Budgeting
- Q & A
- Breakout Groups to Brainstorm Capital Project Ideas
- Report Backs and Next Steps

WHAT IS PARTICIPATORY BUDGETING?



A democratic process in which community members directly decide how to spend part of a public budget.

HOW DOES IT WORK?



Residents
brainstorm
ideas

Delegates
develop
proposals

Residents
vote

The top
projects win
funding

A light gray world map serves as the background. Numerous green location pins are scattered across the map, indicating the global reach of participatory budgeting. The pins are concentrated in North America, Europe, and South America, with a few in Africa and Asia.

WHERE

HAS PARTICIPATORY BUDGETING WORKED?

1,500+ PB processes in the world!

- ✓ Cities
- ✓ States
- ✓ Counties
- ✓ Public Housing
- ✓ Schools
- ✓ Community Organizations

WHAT IS PB GREENSBORO?

Basic Info:

- ❑ Greensboro residents will decide how to spend \$500,000 in funds for the FY16 Budget in the five districts
- ❑ The Participatory Budgeting Project (PBP) will work with the City of Greensboro and a volunteer Steering Committee to implement the process



WHAT'S THE BUDGET?



Council passed the resolution in October 2014 allocating \$500,000 for Greensboro's PB process where **each of the five Greensboro council districts will receive \$100,000** for residents to decide upon capital projects.

Greensboro is the first city in the south to implement PB!

GREENSBORO PB GOALS



EQUITY

We hope to achieve equity through this process. By this we mean fair distribution of funds for each district and within districts. We also want to see resident participation in each district that reflects the demographics of district residents.

EMPOWERMENT

We want to achieve more inclusion through our process. Greensboro is a city that is widespread and there are people who are excluded from coming out in other processes. We want to include and engage those who are normally not, specifically along traditional elections and voting. We'd like to see engagement efforts of Greensboro PB lead to higher participation in other things like traditional voting.

GREENSBORO PB GOALS



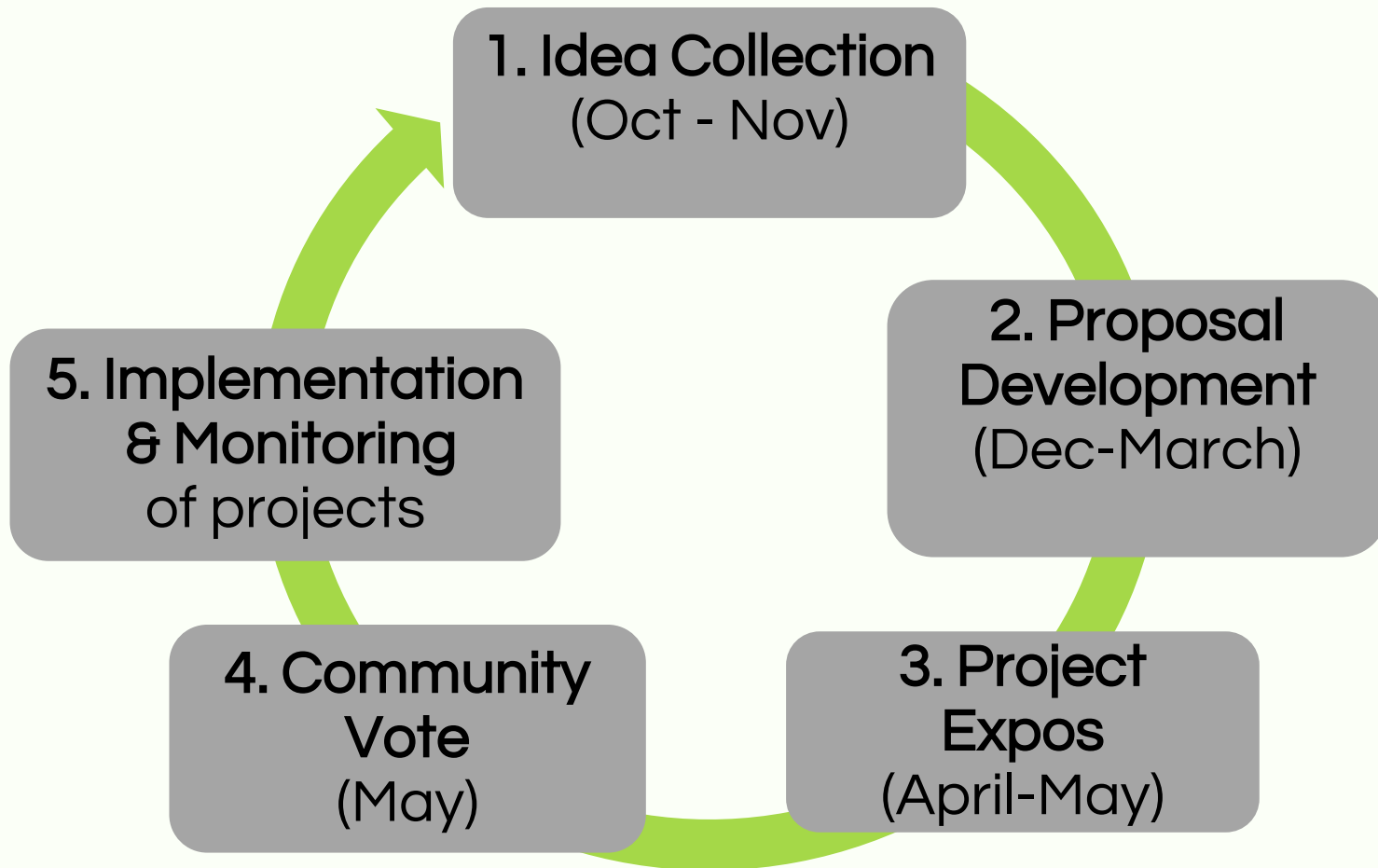
COMMUNITY BUILDING

We want to strengthen democracy in Greensboro by helping to create more community leaders through civic education and the hands-on experience of the PB process. Five years from now we want to see an expanded civic leadership come from PB in Greensboro. We want to see an increase in community relationships. Participants should have fun and enjoy the process.

TRANSPARENCY

We want a research and evaluation of the process to help us measure the diversity and change in diversity of participants in the process. We want to build a sustainable bridge of ideas through PB, a bridge that connects us across neighborhoods and districts and breeds collaboration. We want to have consistency in our process. This is important to consider as some districts will have residents with higher capacities for outreach and participation and we want to make sure to provide more resources and capacity building training to districts/neighborhoods with lower capacity.

HOW DOES IT WORK?



CAPITAL VS. PROGRAMS



CAPITAL **(ELIGIBLE for PB)**

Resurface Streets

Build a basketball court

Create a bike lane

PROGRAMS **(NOT ELIGIBLE for PB)**

Buy snacks for an
afterschool program

Rent a space for
community groups

Extend library hours

WHO CAN PARTICIPATE?



Everyone can participate in PB!

WINNING PROJECTS IN OTHER CITIES



- More Trees for the neighborhood (\$48,000)
- Improved Pedestrian Crossing (\$20,000)
- New Bus Benches (\$14,000)
- Underpass Murals (\$30,000)
- Mini Astroturf Soccer Field at Park (\$100,000)

HOW CAN YOU PARTICIPATE?



Be a Budget Delegate!

- Budget Delegates will meet 6-10 times from December-April to further develop project ideas to put on the ballot

Volunteer to help with Greensboro PB!

- Volunteer to help organize the process, do outreach, or support PB in other ways.
- Encourage friends and neighbors to come to other Neighborhood Assemblies!

Vote for the final projects!

RESEARCH AND DOCUMENTATION



- Greensboro PB is new – research is important to improving and expanding the process
- **Fill out the Survey** – only a few minutes
- You may be recorded – or photographed for promotion and documentation!

FOR MORE INFO



PARTICIPATORY
BUDGETING PROJECT

WEBSITE

www.participatorybudgeting.org

TWITTER

@PBProject

FACEBOOK

facebook.com/ParticipatoryBudgetingProject

WEBSITE

greensboro-nc.gov/pb

TWITTER

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FACEBOOK

Facebook.com/PBGreensboro